

Salutations,

My name is Nick van Vlymen, I am a front-end designer and developer with experience in varying design and web principals ranging from User Interface (UI) design, User Experience (UX) design, Front-End Web Design/Development, Multimedia, Illustration and Print Production.

I obtained a diploma in Graphic Design and Packaging with Honors from Humber College in 2000 and then successfully completed the post-graduate degree in Internet Management the following year. I have since focused my energy on crafting fully customizable responsive site designs with my own proprietary content manager and executing user interfaces that adhere to user experience guidelines and principals.

As a member of your team, I bring a desire and ability to develop creative web and imaginative design solutions. I believe that this is accomplished through a thorough understanding of new and available technologies such as HTML5/CSS3, competencies in software development / platform compatibility, visual design, excellent communication skills and strong relationships with project owners. I will contribute to your line of business, team and organization by utilizing and sharing my knowledge of front-end web development 'best practices' and user interface methodologies. I also bring to your organization my experience with mobile interface development and many years of marketing experience.

I demonstrate the ability to effectively manage multiple activities in a multi-faceted environment while under various project limitations. I have a keen understanding of the roles and responsibilities that each team member plays during the development process. This understanding has been developed through the years of hands on experience in creative design, web development and the mobile software industries. In the roles I have progressively ensued as a Graphic Designer, Lead Artist and Senior Web Designer/Developer. Within these rolls, I have provided research and recommendations for implementing new web technologies, mobile interface development and have been a key player in the delivery and release of mobile software widely available on many app stores. I strive to adapt functional balances between user requirements and creating intuitive designs for web and mobile software. In this way I believe that I am able to contribute to your team.

I appreciate your time in reviewing my application. And I would appreciate the opportunity to meet with you and/or your colleagues to further discuss the company's expectations and my capabilities.

Please contact me by phone at 416-319-0861 or via e-mail nick.vanvlymen@gmail.com.

Thank you in advance for your consideration.

Kind Regards,

Nick van Vlymen

Encl.



Nick van Vlymen
Designer, Developer and Graphic Artist
nick.vanvlymen@gmail.com | nickvanvlymen.com
416-319-0861 | 3525 Bertrand Rd., Miss. Ont.

Objective

I am craving an organization that is creatively challenging with a mix of a great culture, core values and vision that my demonstrated design and development skills can accelerate and grow within.

Career Summary

Freelance – Mississauga, Ontario

Artist and Web Designer/Developer ~ www.nickvanvlymen.com

Freelance/Contractor for hire!

- Responsive web design and development (Wordpress, CSS3, SASS, HTML5, JQuery Framework).
- Customized proprietary Content Management Tools (PHP, SQL).
- Mobile UI and UX wireframing/storyboarding/development .
- E-commerce Web Solutions (Shopify).
- Creative Logo and brand identity Solutions.
- Email campaigns and many things in-between.

Clients include

EnStream, SecureKey, MTS, Lablows, The Hazelton Hotel, Bitter Sweet Jewellery, Mobile Monday - Toronto Chapter

Paymobile Inc – Toronto, Ontario

Interface (UI/UX) & Front-End Designer, 2012 – 2014

- Responsible for front-end web development and UI integration for our proprietary payment platform, Zoompass.
- Developed storyboards, wireframes and concept designs for companion mobile/secure client portal applications.
- Design and implement Responsive/Adaptive technologies to existing frameworks using CSS3 and Javascript libraries.
- Coordinated with CTO to create a base guide for all storyboard and user experience wireframing projects .
- Oversaw and enforced client brand guidelines for third-party print design and web development.
- Integration of VOIP and Customer Service Retention framework solutions using Asterisk/Digium and vTiger CRM.

Clients include

Angry Birds, Mogo, Petro Canada, Ria Financial

EnStream LP – Toronto, Ontario

Front-End Web and Mobile UI Designer, 2008 – 2012

- Lead user interface designer on the NFC mobile utility development project, from inception to current project phase.
- Lead designer for the Zoompass Prepaid Card and contactless mobile sticker companion product.
- Coordinated with the product owners to create practical visual solutions for use-cases and wireframe documentation.
- Designed and tested the development of mobile user interface layouts for cross platform accessibility and its adherence to specified user experience guidelines.
- Pivotal in the design, development and maintenance of the Western Union and Group Payments microsities.
- Engineered all visual guidelines for our proprietary wallet application on the Blackberry, iOS and Android mobile devices.
- Provide collateral for web, mobile user interface and print requirements for EnStream and Zoompass marketing teams.
- Responsible for the continued development of the Zoompass brand across mobile and web channels; including upgrades to base code for handling browser inconsistencies, site performance and user interface use-cases.
- Instrumental for designing and implementing an overhaul to the EnStream corporate site. The redesign included full visual update using grid layouts, a custom content management tool and responsive design for multiple resolution types.
- Provide ongoing research into new user interface methodologies and code practices (HTML5 / css3 / Java Script).



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Phantom Fiber – Toronto, Ontario

Lead mobile UI and Marketing designer, 2004 – 2008

- Instrumental in developing and implementing mobile products that helped expand the company into new business verticals in Germany and Switzerland.
- Responsible for corporate and client marketing assets including e-mail campaigns, brochures and training manuals
- Pivotal for creating a feature rich mobile interface that was easily skinned and portable across multiple platforms.
- Created mobile scratch card game environments for use with the Lottery Association in Germany
- Maintained all web development and streamlined the development period for micro-site creation to launch
- Created interactive flash demos for BoDog, Party Poker and Golden Palace Casinos.

Eristocrat Communications – Mississauga, Ontario

Graphic Artist / Web and Media Developer, 2003 – 2004

- Developed multimedia flash animation and PowerPoint presentations for highly ranked dental professionals for use in exhibits/trade shows across the nation.
- Participated in complete lifecycles for web and print initiatives for the dental and pharmaceutical industry.
- Designed and initiated monthly email campaigns to externally promote the company's goods and services.
- Created brochures and brand identities for clients such as Vision2000 and Cardinal Funeral Homes.

Technical Knowledge

Design

Strong knowledge of colour theory, typography, print and illustration.

Comprehensive understanding of design processes (conceptualization, production, launches and support roles)

Firm understanding of the print industry; including a variety of printing technologies, methods and best practices.

Software

PC/MAC Adobe CS Creative Suite, QuarkXPress, Microsoft Office Suite, Notepad++, various sSubversion Software.

Web Development

Proficient in PHP 5+, MYSQL, JavaScript (jQuery), ASP, Ajax, HTML4/5, CSS2/3, WCAG and AODA guidelines, Cross-Platform responsive design/ human factor principals for web and mobile user interface design.

Education

Humber College, North Campus – Etobicoke, Ontario

Internet Management and Design, 2000-2001, Post Grad

Graphic Design and Packaging - Honors, 1997 – 2000, Diploma

References

Available upon request