



Mobile and Web UI Designer, Developer and Graphic Artist

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Mobile: 416-319-0861 | 3525 Bertrand Rd., Miss. Ont.

Please accept the enclosed documentation as a representation of my qualifying attributes for the opportunity in your organization.

I am a dedicated and imaginative corporate web-based software and graphics designer with 10+ years of experience in a multitude of industries, spanning from automotive to fashion to information and emerging technologies; using graphical applications such as print production, mobile application user interface, front-end web design, web development and illustration.

I will bring with me to the organization, the desire to develop creative and forward thinking design solutions; as well as my knowledge of front-end web and user-interface development 'best practices' and methodologies. I possess a thorough understanding of new and available technologies such as HTML5 and CSS3, competencies in software development, cross-platform compatibility, and visual design skills; coupled with excellent communication skills and the ability to build strong relationships with internal and external team members. I also bring to your organization my experience with mobile interface development and many years of marketing experience. I focus my energy on meticulously crafting responsive designs for web and user interfaces that adhere to modern user experience approaches and guidelines.

I obtained my diploma in Graphic Design and Packaging with Honours from Humber College in 2000 and then successfully completed the post-graduate degree in Internet Management the following year, in 2001. Since then, I have established myself as a Design Consultant, Graphic Designer, Lead Artist and Senior Web Designer/Developer. Throughout these roles, where my energies were able to focus on meticulously crafting responsive designs for web and user interfaces that adhere to modern user experience approaches and guidelines. I have provided research and recommendations for implementing new graphical technologies and elements and have been a key player in the delivery and release of mobile software widely available on many app stores. I strive to adapt functional balances between user requirements and creating intuitive designs for web and mobile software. In this way I believe that I am able to contribute and will be of value to your team.

I thank you for your time in reviewing my application. And I will look forward to the opportunity to meet with you and/or your colleagues to further discuss your expectations and my qualifications. Please contact me by phone at 416-319-0861 or via e-mail nick.vanvlymen@gmail.com.

Thank you in advance for your consideration.

Kind Regards,

Nick van Vlymen
Encl.



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Objective

I am seeking long-term employment with an organization that is a proven adopter of modern technology, is creatively challenging, and can provide and promotes personal and professional growth development.

Employment Summary

Freelance – Mississauga, Ontario

Artist and Web Designer/Developer, 2000 – Present ~ www.nickvanvlymen.com

Freelance for hire! I create:

- Logos and brand identity
- Responsive web design for big screen and mobile platforms
- Content management tools
- E-Comm solutions
- Graphic designs for print and web
- Email campaigns and many things in-between
- Clients have included: The Hazelton Hotel, Bitter Sweet, Mobile Monday Toronto and Torpedo Creative Group

EnStream LP – Toronto, Ontario

Senior Front-End Web and Mobile UI Designer, 2008 – Present

- Lead user interface designer on the NFC mobile utility development project, from inception to current project phase.
- Lead designer for the Zoompass Prepaid Card and contactless mobile sticker companion.
- Teamed with the product managers to create practical visual solutions for use-cases and UI wireframe documentation.
- Designed and tested the development of mobile user interface layouts for cross-platform accessibility and its adherence to the user experience guidelines.
- Collaborated with marketing and product owners to create interactive video presentations for use at trade events.
- Pivotal in the design, development and maintenance of the Western Union and Group Payments microsites.
- Engineer all visual guidelines for our proprietary wallet application on the Blackberry, iOS and Android mobile devices.
- Provide collateral for web, mobile user interface and print requirements for EnStream and Zoompass marketing teams.
- Responsible for the continued development of the Zoompass brand across mobile and web channels; including upgrades to base code for handling browser inconsistencies, increases of code performance and user interface use cases.
- Instrumental for designing and implementing an overhaul to the EnStream corporate site. The redesign included full visual update using grid layouts, a custom content management tool and responsive design for multiple resolution types.
- Provide ongoing research into new user interface methodologies and code practices (HTML5 / css3 / Java Script).

Phantom Fiber – Toronto, Ontario

Lead mobile UI and Marketing designer, 2004 – 2008

- Instrumental in developing and implementing mobile products that helped expand the company into new business verticals in Germany and Switzerland.
- Responsible for corporate and client marketing assets including e-mail campaigns, brochures and training manuals
- Pivotal for creating a feature rich mobile interface that was easily skinned and portable across multiple platforms.
- Created mobile scratch card game environments for use with the Lottery Association in Germany
- Maintained all web development and streamlined the development period for micro-site creation to launch
- Created interactive flash demos for BoDog, Party Poker and Golden Palace Casinos.



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Eristocrat Communications – Mississauga, Ontario

Graphic Artist / Web and Media Developer, 2003 – 2004

- Developed multimedia flash animation and PowerPoint presentations for highly ranked dental professionals for use in exhibits/trade shows across the nation.
- Participated in complete lifecycles for web and print initiatives for the dental and pharmaceutical industry.
- Designed and initiated monthly email campaigns to externally promote the company's goods and services.
- Created brochures and brand identities for clients such as Vision2000 and Cardinal Funeral Homes.

Northern Productions – Mississauga, Ontario

Production Artist and Designer, 2002 – 2003

- Responsible for large format printing and production finishing
- Worked regularly with high profile clients including Toyota, Panasonic and Imperial Oil.
- Provided creative direction for Toyota's 2003 National Auto-Show circuit, including floor plans, design for print material and national commercial campaign assets.
- Developed banner stands and print collateral for marketing objectives used for trade events over Canada.

Technical Skills

Design

- Strong knowledge of colour theory, typography, print and illustration.
- Comprehensive understanding of the design process, from conceptualization, production, launches and support roles.
- Firm understanding of the print industry; including many printing technologies, methods and best practices.

Software

- Adobe CS5 Suite (Photoshop, Illustrator, Dreamweaver, Flash, Premier, Acrobat, InDesign) and QuarkXPress.
- Microsoft Office Suite (Word, PowerPoint, Excel, Visio).
- Subversion control systems such as Tortoise SVN.

Web Development

- Proficient in using Action script OOP, ASP 3+, PHP 4+, JSP, MYSQL, JavaScript, jQuery, HTML4/5, CSS2/3, Responsive Design Methodologies and a robust understanding of Cross-Platform Guidelines for web and mobile user interface design.

Operating Systems

- Windows XP > Windows 7, OSX10, Mobile OS's such as Android, BlackBerry and iOS

Education

Humber College, North Campus – Etobicoke, Ontario

- Internet Management and Design, 2000-2001, Post Grad
- Graphic Design and Packaging, 1997 – 2000 with Honours

References

Available upon request